CIRCULAR No. IOPEPC/099/2023-24

Dear Members,

The Council has decided to revamp the monthly <u>"IOPEPC E-News Bulletin"</u> with an objective to make it more inclusive & informative for the readers.

Date: 10th January 2024.

The process of revamping has started with December 2023 edition and going forward more information & updates would be included which will not only cover the National but also international news/updates with focus of Agri sector.

The news bulletin is circulated to all members comprising exporters, brokers, commission agents, laboratories and other service providers across India & also uploaded on IOPEPC Website. The E-News bulletin shall be available to non- members on paid subscription basis.

The News bulletin is also a medium for members & subscribers to market their companies' products & services through advertisements.

With an intention that more members should be able to take advantage of marketing their products & services through the E-News Bulletin, the Council has decided to reduce the advertisement tariff.

## The tariffs for advertisement in IOPEPC E-News Bulletin w.e.f. from $1^{st}$ January 2024 are as follows: -

Particulars	Half yearly (6 months) (1 insertion per month)	Yearly (12 months) (1 insertion per month)
Size of Advt. (12.5 cm X 18 cm) Half Page Advertisement (Colour)	Rs. 10,000/-	Rs. 20,000/-

Artwork required in soft copy format- CDR/ TiFF/ PSD

We are attaching herewith the link for the IOPEPC News Bulletin of December 2023, for your immediate reference.

PDF: - Newsletter December 2023

Members are requested to take advantage of the revised prices to advertise and reap the benefits of the same.

With Best Wishes and Regards

Ramesh Kolath (Deputy Chief Executive Officer) Indian Oilseeds & Produce Export Promotion Council (IOPEPC) 78/79, Bajaj Bhavan, Nariman Point, Mumbai - 400021. Maharashtra, India

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India

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