CIRCULAR No. IOPEPC/045/2023-24 Date: 29th July 2023

Dear Exporter Members,

As you are aware Russia is an important and potential market for export of Sesame Seeds amongst other Oilseeds for India. The Council has been considering opportunities for enhancing business with Russia. One of the possibility is to participate in International Exhibitions. The World Food Moscow will be held from19th to 22nd September 2023 at, Crocus Expo, Moscow.

The Council had made an application to the concerned Department in the Ministry of Commerce & Industry for grant under Market Access Initiative (MAI) Scheme for member exporters of this Council for participation in the World Food Moscow. We are awaiting the same. Meanwhile we would want our members to express their interest to participate in the exhibition with the Council.

The rate of the stall will be intimated to the members on receipt of the same from the Organisers and upon considering the MAI.

Please note, if the Council do not get the required (as per MAI) number of participations for the exhibition, the Council will not be participating in World Food Moscow.

Members interested to participate in World Food Moscow 2023 may inform Ms. Sakshita on the email id sakshi@iopepc.org on or before EOD 31st July 2023.

Regards,

Ramesh Kolath

Dy C.E.O

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